3. Databases and Geographical Information Systems (GIS)

Databases

Motivation:

Computers are often used

- for dealing with large amounts of data
- and in situations where **data integrity** is important for the survival of an organization.

Examples:

- Banking
- e-commerce (commercial transactions via WWW e.g., amazon.com or ebay.com)
- meteorological measurements
- booking systems (trains, airlines...)
- telecommunication (phone numbers, fax numbers, mobile phone data...)

Main problems:

- How can large amounts of data be organized so that they can be accessed quickly?
- How can data be organized so that hardware and software failures do not lead to a desaster?
- How can data be changed by several agents in parallel without interference?

Today these problems are being dealt with on the conceptual basis of **relational database management systems** (RDBMS), typically using some dialect of **SQL** (structured query language) as notation for definition and manipulation of data.

In these slides: Only very basic concepts are discussed.

Introduction using an example

Simplistic example: public library. Data organized in tables.

- table "Users" with columns UserID, Name, Address, BirthDate
- table "Books" with columns BookID, Title, Author, Keywords
- table "BorrowedBooks" with columns UserID, BookID, BorrowedSince, BorrowedUntil

Principles of database tables

- Relational databases hold the data in (typically several) tables.
- Each row represents one record.
- The number and meanings of the columns of a table is (more or less) fixed.
- The number of rows of a table is variable.

"Entity relationship model":

- Each table describes one kind of entities or a relation (typically between several entities)
- a model of a certain part of reality based on the concepts of entities and their relationships is called an entity-relationship model.

In our example:

tables "Books", "Users" represent entities, table "BorrowedBooks" represents a relation between these entities.

Attributes, key candidates and keys

Columns in a table are called **attributes**. Some attributes or attribute combinations **characterize** entities. Such attributes or attribute combinations are **key candidates**. One of the key candidates is designated as **primary key**. The primary key of an entity is used in order to refer to it from other entities or from relations.

In our example, UserID is used as primary key in the "Users" table, and BookID is used as primary key in the "Books" table. These attributes are used in "BorrowedBooks" in order to refer to the related entities.

Data definition and data manipulation with SQL

Two kinds of languages for working with relational data bases are distinguished:

data definition language (DDL)

data manipulation language (DML)

DDL and DML are today typically combined in dialects of SQL (structured query language) and supported by producers of database management systems. The different dialects are based on similar principles. We will give examples.

Data definition consists in the definition of the structure or tables and their interrelations.

During data definition, it must be defined for each table:

- · which attributes it contains,
- how each attribute is to be represented (a data type must be chosen),
- which attributes form the primary key of the table, and
- which attributes refer as keys to other tables.

A notation which allows to define tables in this way is called a **data definition language** (DDL).

Data manipulation consists in adding, changing and deleting table rows and in the selection of data from the data base.

A DDL only allows to describe the structure of a data base, not to change its content in any way.

A notation which allows to manipulate tables is called a **data manipulation language** (DML).

Data definition

The "Users" table from the public library example could be defined like this:

```
CREATE TABLE Users (
UserID INT(10) NOT NULL,
Name CHAR(100),
Address CHAR(100),
Birthdate DATE,
PRIMARY KEY (UserID)
)
```

This instruction creates a table names "Users" with the four already described columns. UserID is represented a ten-digit decimal number, Name and Address are represented as 100 characters, Birthdate as a date, and UserID is the primary key of the table.

For UserID, a value must be given for each row in the table – for the other three columns, a standard value (NULL) might be used in order to designate that the value of the attribute is not known.

The table "Books" might be defined similarly, only the attribute Keywords presents problems. Which amount of memory should we reserve for the keywords of a book if we do not want to restrict the number of keywords beforehand?

One solution consists in the definition of an extra table "Keywords":

```
CREATE TABLE Keywords (
BookID INT(10),
Keyword CHAR(100)
```

Key words have a maximal length of 100 characters, but the number of key words which can be given for a book is not restricted, since the same book can occur any number of times in the table.

```
The "Books" table could be declared like this:
CREATE TABLE Books (
  BookID INT(10) NOT NULL,
  Title CHAR(100),
  Author CHAR (100),
  PRIMARY KEY (BookID)
)
The table representing currently borrowed books might be declared
like this:
CREATE TABLE BorrowedBooks (
  UserID
                INT(10),
  BookID
                INT(10),
  BorrowedSince DATE,
  BorrowedUntil DATE
```

Data manipulation

The following operations can be used to manipulate the data in the tables:

- The SELECT command selects information from the data base.
- The INSERT command inserts rows into a table.
- The UPDATE command changes the content of existing rows in a table.
- The DELETE command removes rows from a table.

SELECT

The list of overdue books can be determined as follows:

```
SELECT b.BookID, b.Author, b.Title, l.BorrowedSince
FROM Books AS b, BorrowedBooks AS l
WHERE b.BookID = l.BookID
AND l.BorrowedUntil < TODAY
```

This statement is also called a **query** (the data base system is queried for some data).

This query returns a **table with four columns**. Each row represents an overdue book; the first column contains the book id, the second the author, the third the book title, and the last column the date when the book was borrowed.

A query has the following form:

- After the keyword FROM, the tables are listed from which data is to be collected. We use all combinations of rows from "Books" and "BorrowedBooks", and we abbreviate "Books" as "b" and "BorrowedBooks" as "I" elsewhere in the query.
- The WHERE keyword defines a filter: only those combination of rows from the FROM clause are kept which fulfill the condition given behind the WHERE: The book ids of the two entries must match, and the date until which the book must be given back must lie in the past.
- The SELECT keyword introduces a list of expressions which are evaluated for each row combination filtered out by the WHERE.
 In the example, these are simply some of the attributes.

INSERT

When a book is borrowed, a row has to be added to table BorrowedBooks. The following instruction adds a row with UserID 1053465, 43565 as BookID, TODAY as BorrowedSince and TODAY+14 as BorrowedUntil. The order of the arguments is the same as the order of the columns in the table declaration.

```
INSERT INTO BorrowedBooks
VALUES (1053465, 43565, TODAY, TODAY+14)
```

The general form is the following: After the keywords INSERT INTO and the name of the table, the keyword VALUES starts a list of values representing the row to be inserted.

UPDATE

In order to lengthen the borrowing time of the book with id 43565 by a week, the following command could be executed:

```
UPDATE BorrowedBooks
SET BorrowedUntil = BorrowedUntil + 7
WHERE BookID = 43565
```

After UPDATE, the name of the table to be changed is given. The WHERE predicate defines which rows are affected by the change, and after SET it is defined which columns in the rows to be changed are updated, and to which value.

DELETE

When a book is brough back by a used, its entry has to be taken out of the "BorrowedBooks" table:

DELETE FROM BorrowedBooks
WHERE BookID = 43565

Further elements of the SQL language

Above we have only seen the most elementary SQL language elements. Many SQL dialects present many more features.

Examples:

- Integrity constraints can be used in order to define conditions on the content of a database which shall never be violated during manipulations.
- Foreign key relations are used in order to make explicit that values in a column are keys of some other table. They are a special case of integrity constraints.
- Index declarations are used in order to accelerate searching in tables.
- Stored procedures are used in order to store instructions which are to be executed by the database.
- Further **table operations**: set union, set difference, set intersection, grouping of results, sorting of results.
- **Views** allow to shield the users of a database from the internal representation of the data.

- Database administration consists in deciding how tables etc. are represented and which users get which kind of access to the database.
- **Invariants** and **triggers** are language elements which ensure the fulfillment of integrity constraints independently of the application programme.
- Transactions are language elements which ensure that a sequence of changes is either executed completely or not at all, even in the case of hardware or software failures.

Conceptual database design

The **conceptual design** of a relational database often proceeds according to the following steps:

- First the entities relevant in the application area are collected and their types are determined. (Example: books, users)
- Then the relevant relationships between entities are determined. (Example: BorrowedBooks)
- For each entity type and each relationship type, the attributes and their data types are determined.
- Finally, integrity conditions for the database are specified.
 (Example: BorrowedUntil must not be earlier than Borrowed-Since)

On the basis of this design it is decided how entities, relationships, attributes are represented in a specific database management system.

Normalization:

Redundant data in a data base might lead to **inefficiencies** and **inconsistencies**: Updates of redundantly held information have to be performed at several locations instead of at only one, and if this is forgotten, an inconsistency results.

Normalisation of a database consists in the reduction of redundancies, typically via splitting tables.

Architecture of database applications

Database applications often use a *three-layer* architecture:

- A DBMS operates as the kernel of the system. It ensures data persistency, data integrity etc.
- An application layer provides application-specific functionality.
 In our example, it would provide the functions "borrow a book", "lengthen borrowing time", "register new user" etc.
- A presentation layer defines the user interface, which today is often graphical, and not seldom with an alternative using the WWW.

These three components might run as **three different programs** on different computers: A **web-browser** runs the presentation layer, the web-server dispatches the user input to an **application program**, and the application program accesses a **relational database** on a dedicated database server.

Geographical Information Systems

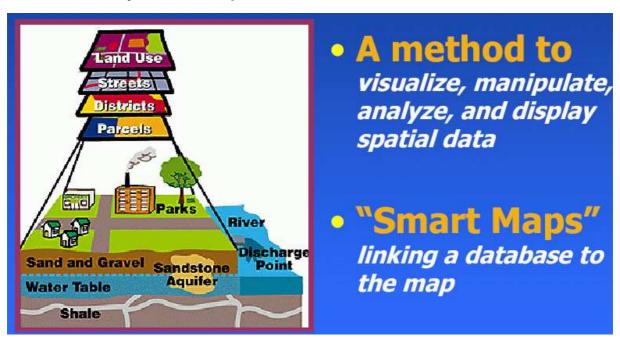
What is a Geographical Information System (GIS)?

 Software, hardware and data to help manipulate, analyse and present information that is tied to spatial locations (usually geographical locations).

Estimates are that 80 % of all data stored worldwide has a *spatial* component (Source: www.gis.com).

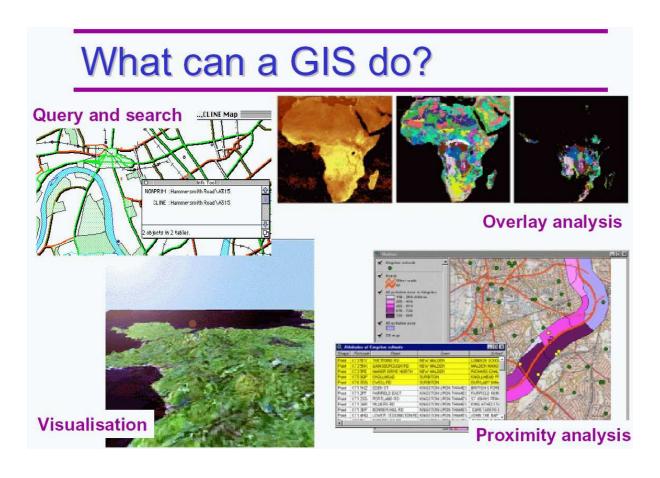
A GIS contains a classical database, but extends its functionality by methods adapted to spatial information.

Particularly, a GIS provides...

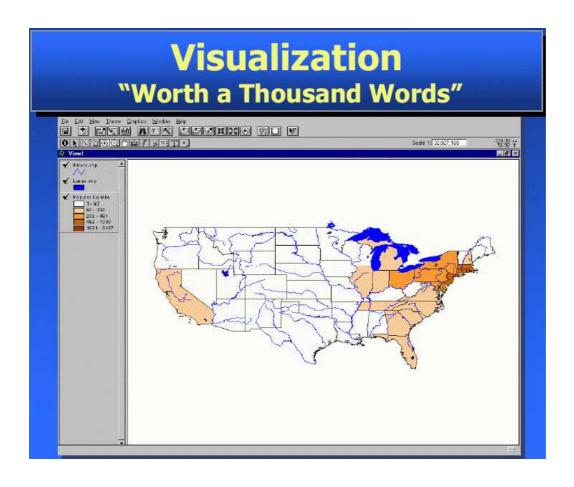


 special forms of query, designed to extract information with spatial properties from a database (e.g., taking neighbourhoods into account)

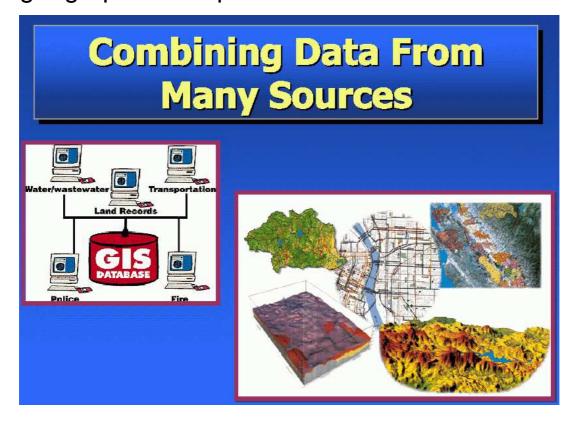
- special forms of data analysis (e.g., geostatistics)
- special forms of *integrity checking* adapted to spatial data.

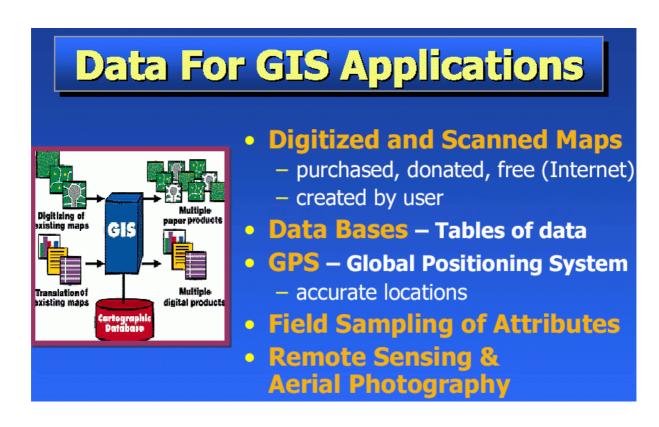


A	Interpret"			Database									
A													
Additional of Series Age	W)	M.											
Sept. Color Sept. Sep. Sept. Sept. Sept. Sept. Sept. Sept. Sept. Sept.				14 0	k		51 selected	0 of	September 1				
Section Columbia Verlandon S. Poole VA								ates of State					
Pages													
Prince P													
System S													
Program Prog													
Frigor PST/SECT Volume 6 Mon V/ 45588 BMSD 5 1888 2010/1 2889 2010/1 2010/1 2889 2010/1<													
Specific Specifi					46 Y								
Pringer 500-5000 100-5000													
Figure 49/2010 (Introduct 97 (March 97 (March 97 (March 97 (March 97 (March 97 (March 98 (March 98 (March 98 (March 2000 (Mar									olidan i				
Physics 1967-05 Hermonic 77 Vil. Co. 104 0.7033 0.0714 0.5 16785 2.0705 2.0914 1.005 0.0915 1.005 0.0915 1.005 0.0915 1.005 0.0915 1.005 0.0915 1.005 0.0915									ardan				
Name 9800716 (Joseph L.) 64 Nack B 9802717 (Joseph L.) 14508 (Joseph L.) 20070 (Joseph L.) 479 (Joseph L.) 20170 (Joseph L.) 479 (Joseph L.) 20170 (Joseph L.) 479 (Joseph L.)													
Figur 35 (100 kg) 10 kg (100 kg)													
Pripper 6007220 loss 19 MYCon 14 ZYRYPZ JOSON 20 168420 losses 168400 losses													
Figure 872-845 Message water 5 M. Fig PA 861845 20184 728 24274 20184 20284 202874 20183 20284 202874 20183 20284 202874 20183 20284 20285 20284 20285													
Digital Digital Section Digital Digi													
Program 68600001 NewYork 36 Market 167 16772602 1677276 200 382000 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>													
Figure C955_235 Ferrolecies 42 Media Ps. 1899-05 305102 20 46580 5079-02 202001 180205 1879-02 202001 180205 1879-02 202001 180205 1879-02 202001 180205 1879-02 202001 180205 1879-02 202001 180205 1879-02 202001 180205 180205 202001 202005 180205 202001 202005 202001 202005 202001 202005 202001 202005 202005 202001 202005 202005 202001 202005 <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>ONDON !</td></t<>									ONDON !				
Prigor ORA, DEL Convention 0 1, Erg C1 207116 507711 80 1, 24547 1, 98271 1, 98270 20880													
Spiger 1944-05 (Rechided 44 ML/m² 81 400-04 500-07 80 2797 8169 53,888 1737 3883 Polger 7800 Polger 1962-06 1960 180 1972 3883 3883 1972 3883 1972 3883 3883 1972 3883 1972 3883 3883 1972 3883 3873 3873 38													
Figure AUGUST Sections 4 Med-61 N. 737,019 601005 100 24971 237,005 898,000 10,005 100													
Polyme 2002005 (video 19 E N.Co. 18 5944193 5074044 192 200205 200300 200200<									Polymon				
Fugur 10067_201_ Service 22 Mon. 160 20120031 1053003 11 60020 0.0000 39993 1075005 1775 Palagon BRATILL Glade 48 Mon. 10 112200 2004157 23 25727 80780 18770 10070 1007000 12771 10070 1007000 12771 10070 1007000 1007000 1207000 1207000 1207000 1007000									olygon !				
Figure 577-01, Cartre 8 8 Mov. UT 122807 303417 20 50727 60939 8090 17950 100000 100000 10000 10000 10000 10000 10000 10000 10000 10000 10000 10000 10													
Polyan IST/ACM/ID Cebros 0.0 Pools Co. CONDOCT ACTIVATION 100 (100 kg) 100 (200 kg) 200 (200 kg) <td>2034167 20 537273 855759 867091 1615845 11576</td> <td>50 20</td> <td>UT 1 1722</td> <td>n it</td> <td></td> <td></td> <td>Utah</td> <td>84870.185</td> <td></td>	2034167 20 537273 855759 867091 1615845 11576	50 20	UT 1 1722	n it			Utah	84870.185					
Physics 1182/8G Dec 39 E.F.Cer. 004 108/415 1 1200201 203 489-86 (2022) 502/39 (2022) 502/37 (1983) Palegar 552/79 Februs 7 E.F.Cer. 04 1 109/39 (1983) 108/39 (2022) 502/39 (2023) 503/39 (2023) 50	2197382 199 10391296 14697627 14962394 20524327 2208901 3	21 321	CA 29760	solio (06 Pa	0	California	157774,197					
Fuger 66/03 [Sure of Orlines 1 5 at 16 8/000 [Street Orlines 9/00 [Street Or	202691 263 4087546 5226340 9520775 9521796 1154826				39 E		Dhio	41152.862	Polygon				
Polygon 255-458 Dobous 13 S.4 DE 685-88 737378 S.24 247-87 22288 34228 35238 12534 124-86 Folipon 2428,217 Work Virgins 55 S.4 Mol 478449 250002 24 6855 6955 34981 125223 58255 Polygon 275375 Montal 24 5.4 Mol 478449 500001 49 174690 201001 490000 174690 201001 49000 174690 201001 49000 174690 201001 49000 174690 201001 49000 174690 201001 49000 174690 201001 49000 174690 201001 49000 174690 201001 49000 174690 201001 49000 174690 201001 49000 174690 201001 49000 174690 201001 49000 174690 201001 49000 174690 201001 490000 174690 201001 <									alugan				
Polygon 24232.213 West Virginia 54 S.A.f. W.V. 1783477 (628322 74 686557 661536 931941 1725523 56255 Polygon 9733.753 (Haysland) 24 S.A.f. M.D. 4781469 5100039 491 (746991 2319671 2462757 3303991 (169809)				Af (11 87	rice 1	District of Columb	66,663					
Polygon 3733,753 Meuland 24 S.A.I MD 4781469 5100639 49 1746891 2318671 2462797 3333964 1169339 1									Polygon				
									-blygon				
		63 51	MD 4781										
	995615 32 1292499 1631295 1963999 2905474 133146				08 Ms			104099.109	Polygon				
Polygon 60318,777 (Remarky 21 E.S.Cen) RY 3685296 3905585 91 1379782 1785215 1908061 3391832 262907													
Polygon 82195.436 Kansas 20 W.N.Can IKS 2477574 2582930 30 944726 1214645 1262829 2231996 143076 2													
Polygon 38819,194 (Vegina 51 S.As VA 6187389 6725695 195 2291830 3039674 3153384 4791793 1162904 1													
Polygon 63831.624 Missouri 28 Y/N Can MD 5117073 5387753 73 1961286 2464315 2652758 4466228 548208 1													
Tolgan 110711.522 Alcena 04 Mrs A2 3005220 4500000 32 1300040 1010031 1094577 2000100 110504 32													
Polygon 70002.092 (Melatume 40 W 5 Den 0 K 31 d5565 31 0622 45 1 2061 95 15 00019 161 4766 2500012 2 30001 27 Polygon 450 45.813 (Note Carolina 37 S At NC 6628637 7 411239 135 251 7025 321 4290 341 4347 5008491 1456323 8									olygon				

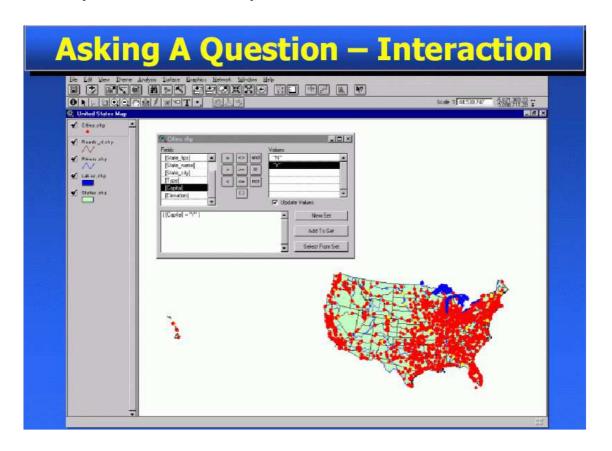


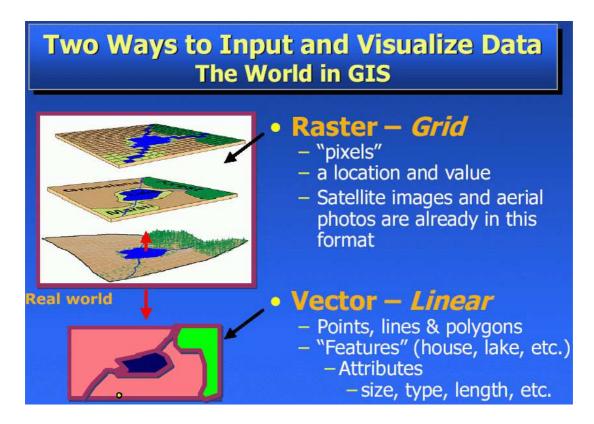
One of the main advantages of GIS over classical geographical maps:





Further advantage: Easy interaction, visualization, manipulation of maps





The vector representation is more appropriate for senseful queries (and is more exact)

 basis for relational database representation of geographical data

Typical entities of a GIS:

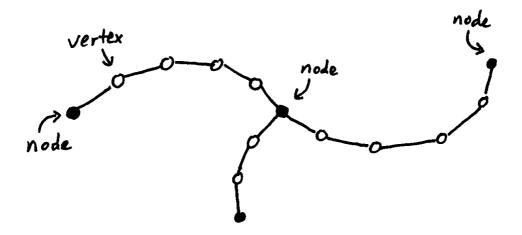
- Points
- Tics (= special points for which the exact real-world coordinates are known, used to fit a digital map into a global coordinate system)
- Lines, also called arcs (more precisely: Multilines, i.e. consisting of several linear segments)

Polygons (closed multilines, possibly with additional attributes)

• Annotations (text objects associated with points).

The endpoints of a line (and possible branching points) are called *nodes*.

Intermediate points (without branching) are called *vertices*.



Tables in the underlying relational database:

- Tic table
- boundary table (represents the spatial extent of the map a surrounding rectangle)
- arc attribute table (AAT)
- polygon attribute table (PAT).

E.g., a *polygon* is represented as a line in the PAT, with attributes:

polygon ID, nodes, arcs, a label point (in the interior), further attributes (e.g., area, slope, population density...).

Details differ between different GIS.

Usually, a GIS does not only contain information for a single map of a region, but several sorts of information for the same region:

each sort of information is represented in an extra coverage (also called *layer*, cover or theme).

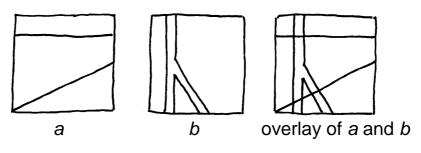
Example: Different coverages of a town area

Hydrology (Geographic Township) Road Centerline/Address (Geographic Township) - source: 2000 Digital Orthophotography - source: 2000 Digital Orthophotography • Water feature arcs (rivers, streams, drains) Road Ares Water feature polygons (lakes, ponds, retention basins) Address Ranges Names of County maintained drains Road Names Municipal Boundaries (County) -source: 2000 Digital Orthophotography (source: http://macombcountymi.gov/gis/ gis_coverage_samples.htm) Community polygons Community name 0

How to combine several coverages?

Overlay operation

From two geometries, the GIS calculates the coarsest common geometry:



Attention: The following geometry



be a common geometry of *a* and *b*, but not the coarsest one!

Using overlay, a GIS can give answer to questions like this:

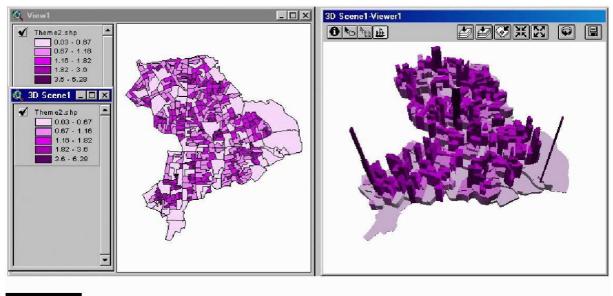
"What forest areas of district x are within 100 m distance to a road, are stocked with conifers and have a slope < 5 degrees?" (e.g., for a chalking action)

Layers used for this task:

- landuse map (→ forests)
- political district map (→ district x)
- road map (→ 100 m neighbourhood to a road)
- forest type map (→ stocked with conifers)
- digital elevation model (→ slope < 5 degrees)

Selection of polygons of the overlay using an "and" operation

Further functionality of GIS: 3D visualization



Representing Attribute Data in 3-D: Population Density in Small Census Areas in the London Borough of Hackney

Widely used GIS products:

- ESRI ArcGIS (licenced commercial software)
- QuantumGIS (free and open source, http://www.qgis.org)

4. The World Wide Web

The World Wide Web (WWW) is a hypertext system which is accessible via internet

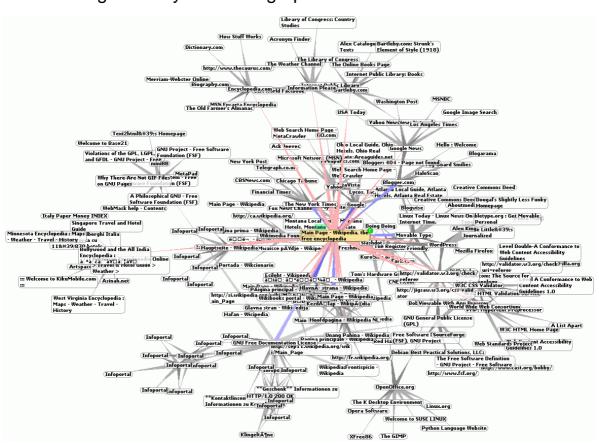
(WWW is only one system using the internet – others are e-mail, ftp, telnet, internet telephone ...)

Hypertext: Pages of text containing hyperlinks (short: links) referring to other pages

Hypertext is viewed using a program called a <u>web browser</u> which retrieves pieces of information, called "documents" or "<u>web pages</u>", from <u>web servers</u> and displays them, typically on a <u>computer monitor</u>. One can then follow <u>hyperlinks</u> on each page to other documents or even send information back to the server to interact with it. The act of following hyperlinks is often called "<u>surfing</u>" or "<u>browsing</u>" the web. Web pages are often arranged in collections of related material called "<u>web sites</u>."

(from www.wikipedia.org, the open www encyclopedia)

The link structure of the web forms a very large graph – the following is a very small subgraph of it:



The Web can be seen as a sort of database – but very different from relational databases:

- highly distributed, decentralized;
- based on the hypertext model instead of the entity-relationship model;
- with only very weak standards to restrict form and content of the pages;
- very large
- without a universal query language.

(Search engines try to compensate the last item; see below.)

History of the WWW:

- Idea of hypertext: Vannevar Bush 1945
- Origin of WWW: a project at CERN (Geneva) in 1989
- Tim Berners-Lee and Robert Cailliau
- their system: ENQUIRE, realized core ideas of the Web in order to enable access to library information that was scattered on several different computers at CERN
- proposal for the WWW: published by Berners-Lee on November 12, 1990
- first web page on November 13 on a NeXT workstation
- Christmas 1990: Berners-Lee built the first web browser and the first web server
- August 6, 1991: summary of the WWW project posted in a newsgroup in the internet
- April 30, 1993: CERN annouced that the WWW would be free to anyone
- 1993: Browser Mosaic (forerunner of Internet Explorer or Firefox) starts to popularize the WWW

The three core standards of the Web:

• Uniform Resource Locator (URL): specifies how each page of information is given a unique address at which it can be found (e.g.,

http://en.wikipedia.org/wiki/World_Wide_Web)

- Hypertext Transfer Protocol (HTTP): specifies how the browser and server send the information to each other
- Hypertext Markup Language (HTML): a webpage description language used to encode the information so that it can be displayed on a variety of devices and under different operating systems.

Later extensions:

- Cascading Style Sheets (CSS): define the appearance of elements of a web page, separating appearance and content
- XML: more general language than HTML, designed to enable a better separation of appearance and content; also applicable to other sorts of information
- ECMAScript (also called JavaScript or JScript): a programming language with commands for the browser, enables embedding of programmes (scripts) into web pages. Thus web pages can be changed dynamically.
- Hypertext Transfer Protocol Secure (HTTPS): Extension of HTTP where the protocol SSL is evoked to encrypt the complete data transfer
- Java applets (small programmes) can be embedded in web pages and run on the computer of the Web user

The World Wide Web Consortium (W3C) develops and maintains some of these standards (HTML, CSS) in order to enable computers to effectively store and communicate different kinds of information.

Problems with the Web:

- highly decentralized, no control of the content
- → there is a lot of false and misleading information, hate campaigns, promotion of sexual exploitation, of terrorism and of other crimes...
- highly dynamic: Web pages change all the time!
 Links point to nowhere when the target page was removed...
- → when you give a Web address in the References section of a scientific paper or in your thesis, you should add the *date* when you visited that page!

Archive of (a part of) the Web:

http://archive.org/web/

- → lost Web references can (in some cases) be reconstructed if the date is known
- highly chaotic: no global index or table of content is available; search for a certain content is complicated and time consuming
- → development of specialized search engines, the most well-known one: Google (http://www.google.de)

How does a search engine work?

 First component: a web crawler, visiting all accessible web pages worldwide, one after the other, following the hyperlinks

but: when you look for a certain keyword, this process would take much too long!

 \rightarrow

 second component: a large database, containing keywords and web addresses where these keywords were already found

the web crawler is working in the background and does only actualize the database

when you invoke Google, you search in Google's database, not in the Web!

→ not all Web pages can be found, because not all are in the database

Usually, you get many, many, many Web pages containing a given keyword (often millions...)

 \rightarrow

first remedy: make more intelligent queries
e.g., combining several keywords by "and", or looking for
phrases instead of keywords (use quotation marks)

– Google provides such facilities under "extended
search"

still there are often too many results

- → priorisation of the found web pages necessary
- third component of the search engine (and best capital of the Google company): a ranking algorithm for search results

Basic principles of Google ranking of web pages

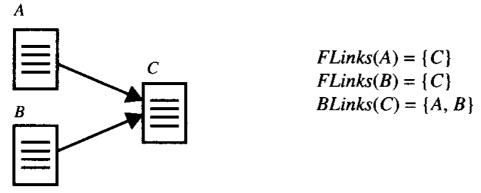
(Attention: the exact algorithm is changing continuously and is not published)

"Importance" of a web page: recursively defined, using the hyperlink structure of the Web

The importance of a page is the larger, the more important pages refer to it!

More precisely:

Let *FLinks*(*A*) be the set of all outgoing links (forward links) of a page *A* and *BLinks*(*A*) the set of all incoming links (backward links) of *A*



- A has high page rank if the sum of the page ranks of its incoming links is high,
- a page B distributes its importance in equal parts to all pages which are referred by it:

$$PageRank(A) = \frac{1}{c} \sum_{B \in BLinks(A)} \frac{PageRank(B)}{|FLinks(B)|}.$$

(c = normalisation factor)

Iterative determination of the page rank:

- initially, an arbitrary mapping of values to all web pages is done (typically, the constant value 1 is used),
- *iterate the calculation* using the above formula for all pages, until the values remain stable,
- they converge against the Eigenvectors of the adjacency matrix of the graph consisting of the web pages (nodes) and their links (edges). (Adjacency matrix: a_{ij} = 1 iff nodes i and j are connected by an edge.)

Additionally, the Google page rank utilizes:

- proximity of the given key words to each other (in the text),
- the anchor texts of the links: these are the texts which can be clicked upon. A page A gets higher importance when the anchor texts of links referring to A contain the keywords, too.

The underlying technology of the WWW: the *Internet* (short for "Interconnected Networks")

predecessor (end of the 1960s): ARPANET (U.S. military project)

was later used to connect universities and research labs

Internet today: A worldwide network of computer networks

- Computers in this network communicate using the standardized TCP/IP protocol (Transmission Control Protocol / Internet Protocol: Rules governing the communication)
- Transmission of the information in small portions
- For identification, each computer in the net has a unique number, the *IP address*
- to get identifiers which can better be memorized: Domain Name System (DNS)

 system of (textual) names, association between names and IP addresses
- hierarchy: Domains, subdomains, subsubdomains..., e.g.,
 www.uni-forst.gwdg.de
 (from right to left!)

- *Top-level domains*: Country abbreviations and some others ("generics"): .de, .fr, .eu, .com, .edu, .gov ...
- Lowest level: host name of a single computer (here: www, Web server of the forestry faculty)
- domain name corresponds to IP address
- transformation of domain names into IP addresses and vice versa: Task of special computers, so-called nameservers
- this transformation takes place any time when you click on a hyperlink on a web page!
- each nameserver is responsible for a certain part of the hierarchical name space